



Noah's Ark FZ

Based on the medical industry of the third generation of Internet mall digital asset token online promotion

White paper

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1. Project profile

FZ is a valuable digital token issued by Noah's Ark Health Technology Group (Shaanxi) Co., Ltd. based on the third generation value Internet Mall in the biomedical industry.

2. Noah's Ark Group company profile

Noah's Ark Health Technology Group (Shaanxi) Co., Ltd. is a comprehensive biotechnology company focusing on project investment, construction, operation, product development, production and sales in the field of health industry. The company has core technologies in the field of gene and cell therapy, and can provide customers with systematic solutions.

The company has a number of biomedical laboratories and nuclear medicine laboratories. We are planning to build Proton Atomic Therapy Center, Neutron Therapy Center (BNCT), Gene and Cell Therapy Center, Biomedical Frontier Center, biomathematics Center, Biomedical Materials Technology Center, Protein Drug (National) Engineering Technology Center, Gene Drug (National) Engineering Technology Center, and Human Gene and

Genetic Information Testing Center in Wuhan and Beijing. As well as the corresponding postdoctoral research station and academician workstation, after completion, it will be the most technologically advanced nuclear medicine center, biomedical center and the world's leading tumor treatment center.

While focusing on basic medical scientific research, the company provides customers with high-quality and precise medical services, and provides systematic solutions and technical support for medical institutions.

The Big health platform under the Group is committed to the knowledge popularization and market application promotion of nuclear medicine and gene and cell therapy. The company is a high-tech company integrating the research, development, production and sales of nuclear medicine and biomedical technology and technology transformation products, and the design and promotion of overall solutions. With the support of leading technology, we will strive to build China's first high-tech health industry platform.

Company vision: To build a trillion-level enterprise platform and promote the comprehensive development of millions of enterprises.

Company mission: To build FZ is the future business builder, the highest wisdom, the classic book.

Company value: Digital Noah's ark, carrying the salvation of the soul.

3. Project location advantage

Xi 'an, known as Chang 'an in ancient times, is the most glorious ancient capital in Chinese history. In the history of more than 3,000 years, a total of 13 dynasties built their capitals here, so it is known as the "Thirteen ancient capitals". The history of Xi 'an can be traced back to the Zhou Dynasty in the 11th century BC, when Xi 'an was known as "Haojing" and was the first capital of China. Since then, Qin, Han, Tang and so on have built their capitals here. The rise and fall of 13 dynasties make Xi 'an a microcosm of Chinese history. Xi 'an was not only the capital of several dynasties, but also the largest city in the world during the Tang Dynasty and a global, political, economic and cultural center.

4. Future planning of Noah's Ark Group company

Noah's Ark Health Technology Group (Shaanxi) Co., Ltd. will establish 86 provincial companies, 200 municipal companies, 10,000 county-level partnerships, 100,000 community service centers and township service networks and 30 cell banks in the country within three years, laying a solid foundation for the listing of enterprises. Create stem cell industry chain applications into the community, from products and services to create China's first digital high-tech health education management service platform.

The company leads the fashion with health, and achieves the future with science and technology. Build a trillion-level consumption data platform. We share the same boat with you, drinking water, do not forget the original heart; Health, beauty, wealth, this is our Noah's Ark forever goal. We are determined to make gene and cell therapy technology accessible to millions of households!

5. Biomedical industry

Regenerative Medicine is an emerging field of

medicine that uses stem cells and other similar biological tools to treat diseases and injuries by regenerating, repairing, and replacing tissues and organs. The goal of biomedicine is to treat disease and injury by re-establishing the function of tissues and organs caused by injury or disease, thereby achieving cure and prevention.

Biomedicine includes multiple branches, such as stem cell therapy, gene therapy, tissue engineering, etc. One of the most widely used techniques is stem cell therapy, which uses stem cells' ability to self-replicate and differentiate, transforming them into specific types of cells to replace damaged tissues or organs. Gene therapy works by modifying a patient's genes to correct or prevent the onset and progression of a disease. Tissue engineering is the use of biological materials and cells, in vitro to build a structure similar to human tissue, and then transplanted into the patient's body to repair and replace damaged tissue.

Biomedicine has a wide range of applications in many fields, such as cardiovascular disease, cancer,

neurodegenerative diseases, joint diseases, etc.

Although biomedical research and application still face a series of challenges and limitations, it has become one of the important directions of future medicine, bringing great potential and hope for human health and medical progress.

6. Biomedical status analysis

Biomedicine is a frontier medical field with rapid development in recent years, and some remarkable progress has been made. The following is an analysis of the state of biomedicine:

6.1 Stem Cell Therapy

Stem cell therapy is one of the most widely used technologies in biomedicine. At present, stem cell therapy has been applied in the treatment of heart disease, nervous system disease, liver disease, kidney disease and other diseases, and has achieved certain curative effect. In addition, stem cell research is also deepening, including the source, culture and differentiation of stem cells, providing better support for the clinical application of stem cell therapy.

6.2 Gene Therapy

Gene therapy is an emerging treatment method that can treat some inherited diseases by repairing or replacing defective genes in patients. At present, gene therapy has been used in the treatment of some diseases, such as rare diseases, cancer and so on. However, there are still some technical and safety issues in gene therapy that need further research and exploration.

6.3 Tissue Engineering

Tissue engineering is a technique that uses biological materials and cells to build tissues in vitro that can be used to replace damaged tissues or organs. Tissue engineering has been applied to the repair of skin, cornea, blood vessels and other tissues, and has achieved certain curative effect. However, the clinical application of tissue engineering still faces some challenges, such as how to build a structure that is closer to the body tissue and how to avoid immune rejection.

6.4 3D printing technology

3D printing technology can create highly

personalized medical devices and tissues, which can be used to create artificial organs, stents and other medical devices. At present, 3D printing technology has been applied to orthopedics, dentistry and other fields, and has achieved certain results.

At present, there are many biomedical research institutions, laboratories and companies in China. In the early stage of development, the state implemented a subsidy system, and there was a phenomenon of mixed fish and dragons. With the passage of time and the strengthening of national supervision, many regenerative medical institutions have been eliminated, leaving and giving birth to many excellent biomedical research institutions. Because there are many branches of biomedical research, the research direction and focus of each institution are different, which brings a certain threshold for users to choose. Push biomedical alliances to a new level of market demand.

In general, biomedicine is a field full of potential and prospects, but there are still some technical and safety issues that need to be further studied and solved.

With the continuous progress of science and technology, it is believed that biomedicine will bring greater contributions to human health and medical progress.

7. Feasibility analysis of biomedical supermarket construction

Biomedical supermarket is a business model that integrates multiple biomedical technologies and products to provide a one-stop service. It can provide patients with personalized biomedical treatment plans, but also can provide doctors with more convenient treatment options and technical support.

7.1 Market Demand

As the population ages and chronic diseases increase, the demand for biomedical technologies is increasing. Biomedical supermarkets can provide patients with personalized treatment plans to meet the needs of different patients.

7.2 Technical Support

Biomedical supermarkets can integrate a variety of biomedical technologies and products to provide one-stop technical support and services for the convenience of doctors.

7.3 Profit Model

Biomedical supermarket can achieve profit by selling biomedical products, technologies and services in many ways, and has good profit potential.

8. Biomedical supermarket market analysis

8.1 Market size

According to market research institutions, the global biomedical market size will continue to grow in the next few years and is expected to exceed \$100 billion by 2025.

8.2 Market Trends

With the continuous development and application of biomedical technology, biomedical supermarket will become one of the main trends in the future market.

8.3 Market Competition

At present, some biomedical supermarkets have emerged in the market, such as Regeneron in the United States and Shire in Switzerland. However, due to the differentiation of technology and products, biomedical supermarkets still have a large market space and development potential.

9. Biomedical supermarket future prospects development analysis

9.1 Technological Innovation

With the continuous innovation and development of biomedical technology, biomedical supermarkets will have more products and technologies that can be applied to provide patients with more personalized treatment plans.

9.2 Service Upgrade

With the improvement of consumers' requirements for service quality, biomedical supermarkets will continue to strengthen service upgrading and improve patient satisfaction.

9.3 International Development

With the international development of biomedical technology, biomedical supermarkets will gradually move to the international market and expand a broader space for development.

To sum up, biomedical supermarkets have good market prospects and development potential, but also need to face some challenges, such as technology and products

need to continue to innovate and upgrade, service quality needs to improve. Therefore, biomedical supermarkets need to continuously strengthen their own construction and improve the quality of service to meet the needs of patients and the market.

FZ Ark Green Points is a digital asset based on the biomedical industry chain. Listing on the Hong Kong Digital Asset Exchange will certainly promote the development of biomedicine in the world and play a pivotal role in promoting the development of the health industry.

10.The development of the third generation Internet

The third generation Internet (value Internet) refers to the value-oriented Internet industry, which emphasizes the creation, transmission and sharing of value on the Internet to achieve the dual goals of economic benefits and social benefits. Different from the traditional information-centered Internet, the third-generation Internet (value Internet) pays more attention to the creation and transmission of value, and realizes the win-win situation of users, enterprises and

society through various innovative business models and service methods.

The core concept of the third generation Internet (value Internet) is "user first", that is, take user needs as the center, by providing high-quality, personalized, customized products and services to meet user needs and create user value. At the same time, the third-generation Internet (value Internet) also focuses on the transmission and sharing of value, and realizes multi-party cooperation, resource sharing and value co-creation through platform-based business models and socialized service methods.

The application scenarios of the third generation Internet (value Internet) are very wide, covering various fields such as e-commerce, financial services, education and training, medical health, culture and entertainment. For example, in the field of e-commerce, the third-generation Internet (Internet of Value) can improve user purchasing experience and loyalty by providing personalized recommendations, social shopping and other services; In the field of financial services,

the third-generation Internet (Value Internet) can meet the diversified financial needs of users by providing services such as intelligent investment advisory and P2P lending. In the field of education and training, the third-generation Internet (Internet of Value) can improve learning effectiveness and efficiency by providing online education, knowledge sharing and other services.

In short, the third-generation Internet (value Internet) is a value-oriented Internet form, which emphasizes the creation, transmission and sharing of value, and realizes the win-win situation of users, enterprises and society through innovative business models and service methods. The third generation Internet (value Internet) has broad application prospects and market potential, and is one of the important directions of the future development of the Internet.

11.The inevitability and prospect analysis of the development of digital economy

Digital economy refers to an economic form that

realizes economic growth, transformation and upgrading through digital production, digital transaction, digital distribution and digital management based on digital technology and digital products. The development of the digital economy has become an important trend in the transformation and upgrading of the global economy, and is also one of the strategic directions for the high-quality development of China's economy. Digital economy has the following aspects of inevitability and prospect analysis:

11.1 Technology Driver

The development of the digital economy is driven by technology. With the continuous development of information technology and communication technology, the infrastructure of digital economy is constantly improved, and the application of digital production, digital transaction and digital management is constantly expanding. The development of digital economy has become an irreversible trend.

11.2 Industrial Upgrading

The development of the digital economy can promote

industrial upgrading and transformation. The application of digital technology can improve production efficiency and product quality, reduce production and transaction costs, promote the reconstruction and upgrading of the industrial chain and value chain, and promote the optimization, transformation and upgrading of the economic structure.

11.3 Innovation-driven

The development of the digital economy can promote innovation and entrepreneurship. The application of digital technology can break the barriers of traditional industries, promote the emergence of new industries and new business forms, and provide a broader space and platform for innovation and entrepreneurship.

11.4 Economic Growth

The digital economy can boost economic growth and employment. The development of the digital economy can improve economic efficiency and productivity, expand market size and consumer demand, and create more opportunities and impetus for economic growth and employment.

11.5 International competitiveness

The development of the digital economy can enhance the international competitiveness of countries. Digital economy has become one of the important areas of international competition. The application of digital technology can improve the status and competitiveness of countries in the global value chain, and promote the liberalization and facilitation of international trade and investment.

To sum up, the development of digital economy is inevitable, with broad prospects and huge market potential. The development of the digital economy can promote economic structure optimization and transformation and upgrading, promote industrial upgrading and innovation-driven development, create more employment and economic growth opportunities, improve international competitiveness, and provide strong support for the high-quality development of China's economy.

12. The disadvantages of a centralized platform

Centralized platform refers to a platform controlled

and managed by a centralized organization or individual. Here are the possible drawbacks of centralized platforms:

12.1 Single point of fault

Since a centralized platform is controlled and managed by only one organization or individual, the entire platform may be paralyzed if the organization or individual has problems.

12.2 Safety risks

Because the owner of the platform can access all the data and user information, there is a risk of being hacked or data compromised.

12.3 Monopoly

Since the centralized platform is controlled and managed by only one organization or individual, it may form a monopoly and restrict market competition.

12.4 Lack of transparency

Since the owner of the platform can decide which data and information are available, users may not have complete information.

12.5 Limit innovation

As the owner of the platform controls all the decisions and resources, and may limit new innovation and competition.

12.6 Restricted user rights

Since the owners of the platform can determine the rules and policies of the platform, users may not be able to participate in the decision-making process, thus limiting their rights.

12.7 Dependence

Because users need to use the services provided by the platform, they may become dependent on the platform and lose the freedom to choose other platforms.

12.8 Price fluctuations

The price of a centralized platform may be affected by market supply and demand, which may lead to price fluctuations, affecting the user experience and the stability of the platform.

12.9 Legal risks

Since the owner of a centralized platform controls all data and information, this can expose the platform

to legal risks and liabilities.

13. Analysis of the development prospect of the decentralized platform

Decentralized platform refers to platforms built using blockchain technology. They are characterized by no centralized control mechanism, but are jointly maintained and managed by participants in the network. The prospect and market analysis of these platforms is as follows:

13.1 Decentralized Finance (DeFi) platforms

DeFi platforms have become one of the most popular applications in the blockchain field, providing a decentralized financial service, such as lending, transactions, insurance, etc. The number of users and assets of the DeFi platform are growing rapidly, and it is expected to continue to grow high speed in the next few years.

13.2 Decentralized Applications (DApps) platform

The DApps platform is an application built based on blockchain technology that can provide a variety of services, such as social media, games, e-commerce, and

more. With the development of blockchain technology and the continuous expansion of application scenarios, the DApps platform is also very broad prospects.

13.3 The Decentralized Autonomous Organization (DAO) platform

The DAO platform is an autonomous organization built based on blockchain technology, which can achieve transparent, impartial and decentralized decision-making and management. The DAO platform can be applied in various fields, such as government, enterprises, non-profit organizations, etc.

13.4 A decentralized storage platform

Decentralized storage platform is a distributed data storage system built on blockchain technology, which can achieve secure, reliable and decentralized storage of data. Decentralized storage platforms can be applied in various fields, such as cloud storage, healthcare, finance, etc.

In general, the decentralized platform has the advantages of decentralization, transparency, security, and immutability, which can be applied to various fields

and has a broad prospect market.

14.The disadvantages and prospects of the domestic centralized mall platform

Although domestic centralized platforms such as Taobao, Jingdong and other e-commerce platforms have achieved great success in the past few years, there are also some drawbacks and challenges. The following is an analysis of their drawbacks and a forecast of their prospects:

14.1 Malpractice analysis

(1) Serious monopoly phenomenon: Taobao, Jingdong and other platforms occupy an absolute market share in their respective fields, forming a monopoly phenomenon, which will have a negative impact on consumers, merchants and platforms.

(2) Fake goods problem: There are a large number of fake goods problems on the centralized e-commerce platform, which will damage the rights and interests of consumers and the interests of brand owners, and facilitate the production and sales of fake goods, and become an exclusive platform for the sale of fake goods.

(3) Information asymmetry: There is information asymmetry between merchants and consumers of the centralized e-commerce platform. It is difficult for consumers to judge the quality and authenticity of goods, while merchants may have false publicity and fraudulent behaviors.

(4) Data security issues: The centralized e-commerce platform has a large amount of user data and transaction data, and the security of these data is not guaranteed, which may bring risks and losses to users.

14.2 Prospect and development forecast

(1) Diversified development: The existing platform will gradually develop from a single e-commerce platform to a diversified direction, such as expanding logistics, finance, culture and entertainment and other fields.

(2) Strengthen supervision: The government will strengthen the supervision of centralized e-commerce platforms to protect the rights and interests of consumers and maintain fair competition in the market.

(3) Optimize the user experience: The centralized e-commerce platform will strengthen the attention to the

user experience, and improve the service quality and user satisfaction of the platform.

(4) Blockchain application: Blockchain technology can provide a more secure, transparent and efficient transaction environment for the centralized e-commerce platform, and there may be more application scenarios in the future.

To sum up, the centralized e-commerce platform needs to face a series of challenges and problems in the future development, but it also has broad development prospects and application scenarios. In the future, these platforms will need to strengthen regulation, optimize the user experience, and explore new business models to adapt to changing markets and technology.

15.PI (II) Duoduo S APP chain business mall function and planning

PI (II) Duo S APP chain mall is the mall carrier of FS digital asset token. The FS digital asset token is a new value-driven economic model that uses incentives to change production relations. The essence of token economy is to coordinate and develop the organizational

forms among the relations of production through incentive means. As long as you make contributions, you can get corresponding rewards and valuable equity certificates. We can benefit from holding tokens on the platform. The more we hold, the higher the corresponding value! When more people hold tokens, a value community is formed, and the loyalty of customers to the platform will increase with the increase of tokens, the closer the value community will be. In this way, small forces will be gathered into resultant forces, forming potential, and creating value. This is also our original intention to create the FZ platform, to empower the real economy, expand and strengthen the real economy, add bricks to the rejuvenation of the Chinese nation, and lay the foundation for the establishment of a fair, efficient and safe new business environment.

The company's industry mega-trends include: the third generation of the Internet; Regenerative gene medicine; The digital economy.

The industrial structure of the company includes five sectors: big health industry, pinduoduo Web 3 chain

business mall, Unbounded Business Alliance, science and technology industry, and rural revitalization.

Large health industry settlement and cooperation units: Dongao Biotechnology; Hua Yu Biological Cell Technology Research Center; Hong Kong–China Wanhai Institute of Life Sciences; Shaanxi Zuoyou Health Industry; Xingsheng Biomedical Engineering, etc.

Pduoduo Chain business mall advocates all people to jointly build a credible and fair global unbounded mall, the pioneer of the digital economy era, the founder of the third generation of value Internet mall, with Chinese, English, German, French, Japanese, Russian, Russian, Indian, Arabic and other languages development, promote and apply to 197 countries and regions around the world.

The company's FZ platform has opened up and integrated the whole industrial chain of finance, retail, industry, agriculture, scientific research, medical care, catering, hotel, tourism, ticketing, leasing, education and training, to build a new global unbounded mall. Data packaging, industry restructuring, to realize the expenditure consumption into income consumption, to

achieve the consumer economic model, the entire profit and growth benefits of the mall, will be enjoyed by all consumers and contributors to the mall, to create a global consumer chain business platform for the whole people to share the new business.

The overall strategic layout of Noah's Ark includes: health chain, industrial chain, ecological chain, value chain, data chain and financial chain. To build China's first digital high-tech health education management service platform.

16. Fully serve the Belt and Road Initiative

The Belt and Road fully relies on the existing bilateral and multilateral mechanisms between China and relevant countries, and with the help of existing and effective regional cooperation platforms, actively develops economic cooperation partnerships with countries along the Belt and Road, and jointly builds a community of shared interests, shared future and shared responsibilities featuring political mutual trust, economic integration and cultural inclusiveness. It runs through the Eurasian and African continent, relying on

the international channel on land, with the key ports as the nodes.

The issuance of π duo WEB3 chain merchant mall and F Z will play a pivotal role in the infrastructure construction, commodity trade and capital circulation of the "Belt and Road"; FZ online digital asset exchange is in line with The Times and the trend of The Times.

17.FZ release plan

FZ is the China's first digital asset certificate of high-tech health education management service platform founded by Noah's Ark Health Technology Group (Shaanxi) Co., LTD. The project is based on the mall green integral token (FZ Token) issued by the regenerative gene medicine industry chain. We are committed to making gene and cell therapy technology into thousands of households, benefiting the people, so that they have a healthy, long and happy new life. The project is a Web3 third-generation value Internet platform based on biomedicine, digital economy, unbounded alliance and consumers.

Total amount issued		3, 14, 159, 265 FZ (300 m).14159265
International 70%		219911485.5 pieces
Domestic 30%		94247779.5 pieces
internal	technology	31415 Ends
	Operations team	4, 08, 395 pieces
	The founding team has each parties	1, 314, 159 pieces
	foundation	88551333.5 pieces

18. The FZ official media platform

contact way		Fill in the content
internal	www	w ww.noah s arkhealth.com
	Wechat public platform (service number)	Noah's Ark Health Technology Group Wechat official account: NoaharkHealthGroup
	Wechat public platform (subscription number)	Noah's Ark to the Great Health Wechat official account: NoahsArkHealth
	Video number	The FZ green integral
	microblog	Noah's Ark to the Great Health https://www.weibo.com/u/7842270183
	Toutiao	Noah's Ark to the Great Health https://www.toutiao.com/c/user/token/MS4wLjABAAAAFWdZl1RYDpjQOR-MKo6MA XsFmOTiEEyhpy1pyTEUMWupPUuYvVfs_S9xBveUHfk/?
	Penguin	Noah's Ark Great Health https://media.om.qq.com/author?id=M3GSW_YdXUIXSZe3aCRssTnw0
	Hundreds of	Noah's Ark to the Great Health https://baijiahao.baidu.com/builder/rc/settings/accountSet?app_id=1775799414158223
	B stand	Noah's Ark to the Great Health https://space.bilibili.com/1814479073?spm_id_from=333.1007.0.0

abroad	FaceBook	NoahsArkHealth https://www.facebook.com/profile.php?id=61550846650970
	Twitter	https://twitter.com/NoahsArkHealth
	Reddit	r/NoahsArkHealth
	Slack	@NoahsArkHealth
	Instagram	@NoahsArkHealth
	Medium	@NoahsArkHealth
	Telegram	https://t.me/NoahsArkHealth
	YouTube	https:// youtube.com/NoahsArkHealth
	Bitcointalk	@NoahsArkHealth

19. The value and significance of FZ's launch on digital asset exchanges

FZ is a new type of digital asset that combines physical assets in the real world with blockchain technology. FZ's launch of the digital asset exchange has the following significance:

19.1 improve liquidity

Digital asset exchange is the main place for digital asset trading. After asset securitization, the real industry forms the digital asset token with FZ to realize global circulation and trading. FZ determines the digital RMB, which provides a new channel for the

internationalization of RMB. It will strongly promote the internationalization of the RMB, trade facilitation and dedollarization. FZ digital asset token online digital asset exchange can allow more people and institutions to participate in the trading of digital asset token, so as to improve the liquidity and liquidity of real enterprise assets, and help real enterprises to become bigger and stronger.

19.2 Expand the market size

Digital assets exchange has a large number of users and traffic, entity token online digital assets exchange can let more people understand and recognition entity token, to expand the size of the entity token market, 5 years to pay ground the national entity, FZ for all entities, distribution storage and payment, make FZ to 1 million /.

19.3 Increase the trust degree

Digital asset exchanges usually audit and certify online digital assets, and online digital asset exchanges can make investors more trust in physical tokens, thereby increasing the trust and value of

physical tokens.

19.4 Promoting the development of the real economy

The online digital asset exchange of digital token of real enterprise assets can effectively promote the development of the real economy, attract more investors and capital to enter the real economy, and promote the development and growth of the real economy.

In short, Noah's Ark FZ digital asset token online digital asset exchange can provide support and guarantee for the development of the real economy, inject new vitality and impetus into the digital asset trading market, inject new vitality into the real economy, and along with the promotion of FZ to 197 countries and regions in the world, it will open up a new path for RMB internationalization, trade facilitation and dedollarization.

19.5 Promote the internationalization of RMB

Noah's ark FZ digital assets card pry RMB, with digital yuan trading tools, as FZ to 197 countries and regions promotion and use, for the internationalization of RMB provides a convenient to dollar the political

factors of pure commercial channel, will strongly promote the internationalization of the renminbi, opened up a new road to break the dollar hegemony.

19.6 Promote international trade facilitation

International trade mainly in dollar pricing and settlement, and the dollar by the us political power, using interest rate fluctuations and charge fee (settlement fees), cut global merchants wool, use in yuan denominated in FZ as an intermediate carrier trading, by FZ powerful background force for commercial automatic exchange business, save the trouble of exchange and the dollar, make international trade more convenient.

After the Noah's Ark FZ digital asset token is issued and traded globally through digital asset exchanges, with the increase in the frequency of foreign merchants using FZ, the frequency of the use of US dollars in transactions will be reduced, which will provide a new channel for the gradual de-dollarization of the world and contribute Chinese wisdom and strength.